



# DANIEL RAMIREZ

Creative Designer

Creating art is not a job, it's a passion. I am constantly working on becoming a more efficient artist while maintaining high quality work. I'm always looking forward to working along side other highly motivated and talented artists who share my passion and determination to succeed.

### ADDRESS:

11744 BELLFLOWER BLVD  
DOWNEY, CA 90241

### PHONE:

213-326-9794

### EMAIL:

BADAPPLE@BADAPPLEDESIGNZ.COM

### WEBSITE:

WWW.BADAPPLEDESIGNZ.MYPORTFOLIO.COM



/ArtOfBadApple @ArtOfBadApple



/ArtOfBadApple /ArtOfBadApple



## EXPERIENCE

### FREELANCE ARTIST

ILLUSTRATOR/CONCEPT ARTIST/  
ANIMATOR/GRAPHIC DESIGNER

2010 – Current

Creating artwork for clients that include character & environment development, illustrations, logos, web assets, animations, instructional material, and a variety of other art

### DINAIR AIRBRUSH MAKEUP

GRAPHIC DESIGNER

2019 – 2020

Creating assets for web and print such as animated gifs, editing images, tutorial and instructional content. Also helped with website layouts and development

### IT CAME FROM PLANET EARTH

ILLUSTRATOR/GRAPHIC DESIGNER

2015 – 2020

Created all marketing materials for print, website, and social media. Designed assets for newsletter and website, as well as helped manage both. Created and illustrated content for in-house projects

### TRAILER PARK

PRODUCTION ARTIST

2018

Created digital illustration and assets, animated Gif's, and edited digital artwork

### STEAMPUNK PARTNERS LLC

LEAD CONCEPT ARTIST

2013 – 2015

Created vehicle and environment concepts, and illustrated for all their in-house projects

## EDUCATION

THE ART INSTITUTE OF CALIFORNIA  
LOS ANGELES

BACHELOR'S DEGREE  
MEDIA ARTS & ANIMATION

2013

I was awarded Best Portfolio Honors in my graduating class

## SOFTWARE

Photoshop



Illustrator



Procreate



InDesign



After Effects



## TRADE SKILLS



Illustration

Conceptual

2D Animation

3D Animation

Storyboard

Digital Ink & Paint

Graphic Design